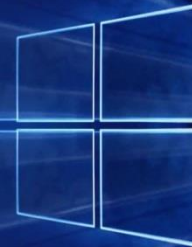




MICROSOFT STRATEGY

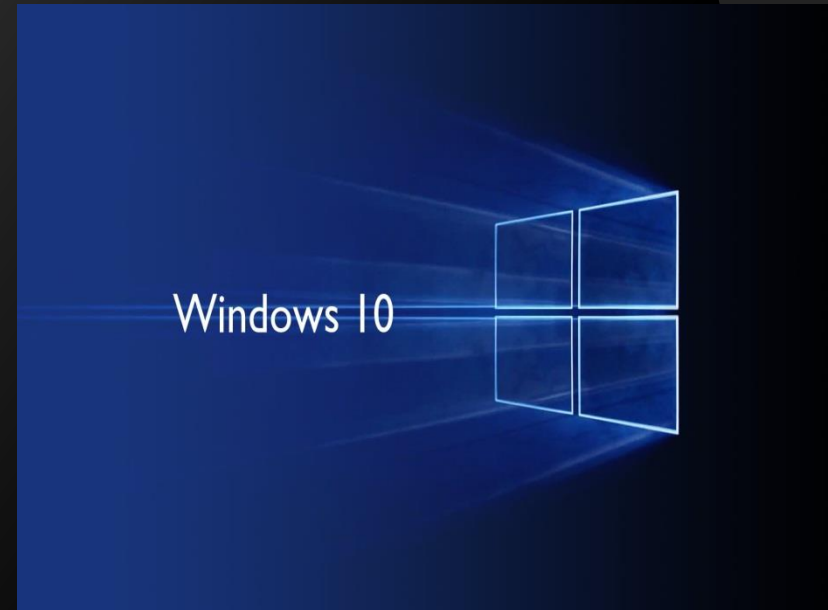
Windows 10

- Next Major Release – 10 yr support
- Single image across all MS platforms
- Major shift toward social interaction
 - Peer to Peer updates – on local network and internet – Windows 10
 - Integration of Xbox Live
 - Auto joining of WiFi networks



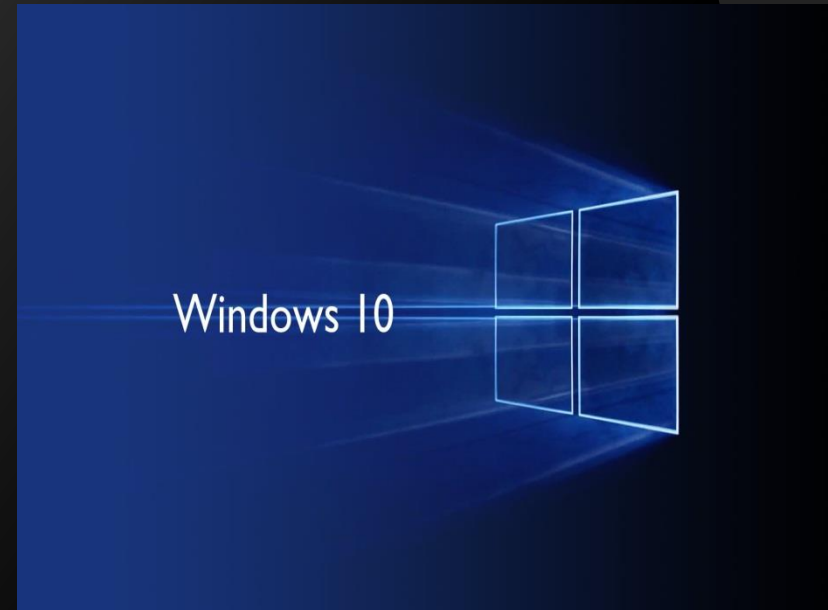
Windows 10

- Free Upgrade for 1st year – Windows 7 & 8 (July 2016)
- Volume Licensing NOT included in upgrade plan
- Customers with Software Assurance can upgrade Windows 7,8 Enterprise version



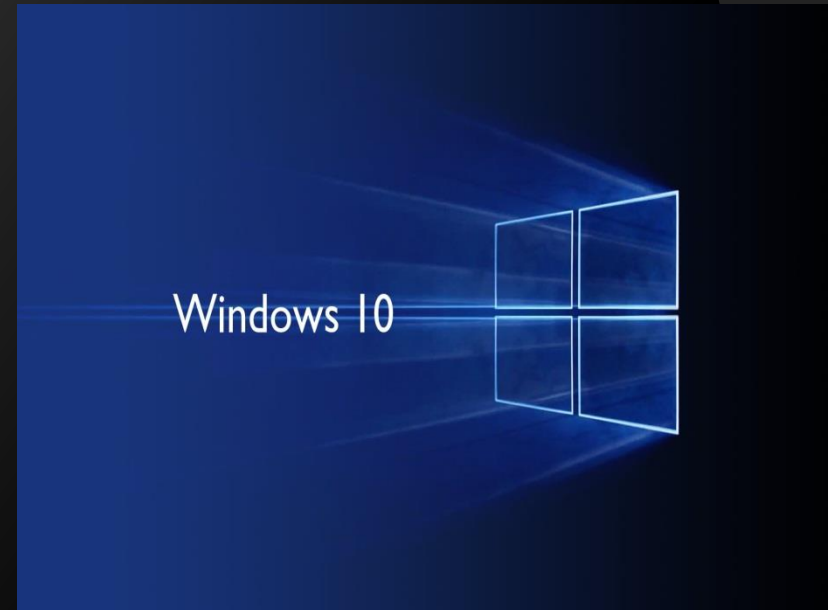
Windows 10

- Features
 - Return of the Start Menu
 - New web browser
 - Edge
 - IE 11 included



Windows 10

- Windows Store
 - Instant Access to Software
- Windows Store for Business
 - Designed with the ability to create a customized version of App Store with your approved apps.





Windows Security and Feature Updates

Features & Security Updates	Home	Pro	Enterprise	Education	Mobile	Mobile Enterprise
Windows Update	X	X	X	X	X	X
Current Branch		X	X	X		X
Current Branch for Business		X	X	X		X
Long Term Servicing Branch			X			

Designed to give IT departments the ability to control updates
 Postpone security updates temporarily
 Postpone new Features



Microsoft Products



Microsoft Products

Office 365

- Always up to date software
- Access to cloud versions
- Can download on multiple devices



Microsoft Products Exchange Online

- Comes with Microsoft's security
- Microsoft's resources, investment, and level of expertise
- Can be cheaper than Hosted Exchange solutions
- Deployed across multiple datacenters





Microsoft Products



Hosted

Exchange

Microsoft Products

- Know where data is located.
- More control over the Exchange deployment





Microsoft Products



Microsoft Products

Growing collection of integrated cloud services

- Active Directory
- Virtual Machines
- SQL Database
- Virtual Network



